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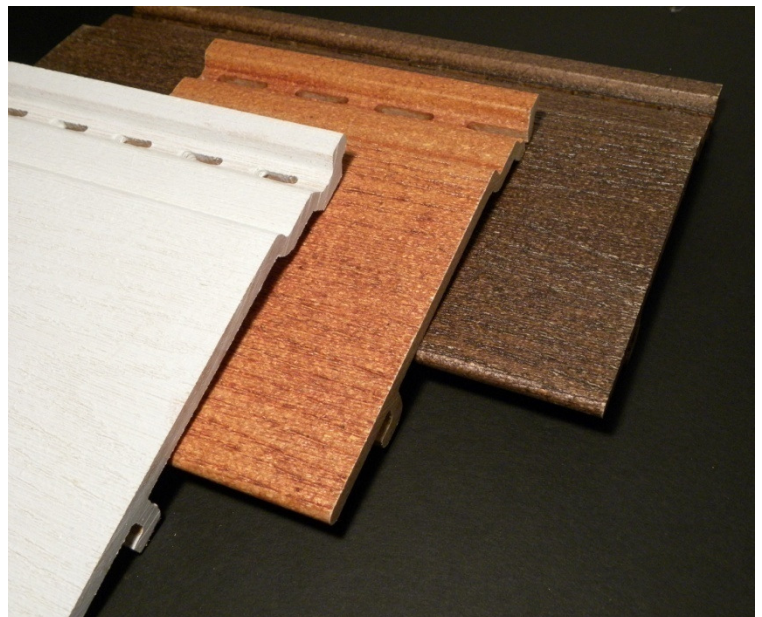
FOR IMMEDIATE RELEASE

TECH-WOOD NORTH AMERICA LAUNCHES TECH-PLANK™, A REVOLUTIONARY SIDING^{2.0} PRODUCT

Tech-Plank Proves to be Lighter, Stronger and More Affordable than Fiber Cement Siding

GREENWOOD, SC (December 1, 2009) – Tech-Wood North America, [the premier manufacturer of second generation material technology](#), launches Tech-Plank, a new siding material for the residential construction market in North America that is stronger, lighter and more cost effective than fiber cement siding. Tech-Plank will be unveiled at the [2010 International Builders' Show](#) in Las Vegas on January 19, 2010. Tech-Plank is the first true innovation in siding in over fifteen-years. From delivery, installation, trimming and finishing, Tech-Plank is the more cost-effective alternative to fiber cement siding from start to finish for the homebuilder / homeowner.

Tech-Plank is twice as strong as fiber cement and 35% lighter overall. Tech-Plank is made from Wood 2.0™, a patented material technology that is guaranteed for 50 years. Wood 2.0 is made from 75% long strand pine-wood fibers and 25% virgin polypropylene, making it superior to traditional plastic composite profiles. High strength coupled with its enhanced interlocking system translates into superior performance against severe wind storms and wind-blown debris impacts. Tech-Plank has the mechanical properties of real wood and can be cut, routed, drilled, nailed or sanded like wood and requires no special tools or delicate handling, unlike fiber cement, which requires special blades.



Tech-Plank features engineered shapes with a distinctive wood grain look that offer high dimensional strength yet are lightweight. It is preservative and chemical free, yet impervious to termites and carpenter bees. Tech-Plank is long lasting, energy efficient and fully recyclable. Tech-Plank is very easy to install and is Do-It-Yourself (DIY) friendly, able to be done by a single person.



Tech-Plank costs less to install than fiber cement, cedar shakes, stucco, aluminum, natural stone and brick. It is available in more styles and longer lengths, making it easy to choose a complimentary style and color that is a unique combination for the homeowner / homebuilder.

Builders and architects will be able to see the new product featured at the [2010 International Builders' Show](#) in Las Vegas, NV at Booth # C3976. For more information, email info@techwood.com.

About Tech-Wood North America:

Tech-Wood North America is engaged in the business of development and manufacturing of second generation composite products on wood-basis in accordance with a distinctive recipe and proprietary methods utilizing and comprising certain marks, patents, confidential information, standards, specifications, techniques, formula, applications, additives and standard operational procedures and has expended substantial time, effort and money in the development and implementation of the same. For more information, visit www.techwood.com , call 864-223-0650 or email info@techwood.com.

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